

Application instructions

Global Marketing Internship

Application Deadline: March 1, 2019

Description:

The G.M.I. scholarship is awarded to participants in the Ei² program in Lyon. The Global Marketing Intern will have a chance to shape the future of our non-profit organization by assisting us with strategic planning, marketing, and other development projects. This commitment will require the scholarship winner to collect and produce marketing materials for the program during their stay in France.

Award:

We will inform scholarship applicants of their funding status before the application deadline in April. Award amounts differ from year-to-year as they are based on a variety of factors such as private donations and the euro/dollar exchange rate. The minimum award is \$500 and the maximum is \$1500.

Requirements:

- Essay
- Completed program application on file
- Minimum G.P.A. 3.0

Clearly indicate the following information on your essay:

- Your name
- Your school
- Your major
- Your current standing (freshman, etc.)
- Label clearly and answer each question.

Essay questions:

Question 1: What specific skills and personal qualities make you an ideal candidate for the G.M.I. scholarship? (500 words maximum)

Question 2: As a potential program participant, you've done your homework and know a bit about our non-profit. Using your knowledge, pitch us one idea that you think will improve our organization. (500 words maximum)

Submission:

- Send your essay with a subject line marked "G.M.I. Scholarship Application" to contact@ei2intern.org.
- Submissions must be received by midnight C.S.T. on March 1, 2019.